

RATE CARD

Publishing

Book Layout/Type Placement (artwork supplied)	
Includes Scanning artwork, Layout (3 revisions) & preparing for printer	
	\$35 per color page \$15 per b/w type only page
Book Cover Design (artwork supplied)	\$300.00
Samples of books	
Full Color Maximum finished size of 8 1/2 x 11 Saddle stitched	.35 per page (2 sided)
(Example: 32 page book would be \$11.20 each)	
B/W Maximum finished size of 8 1/2 x 11 Saddle stitched	.20 per page (2 sided)
(Example: 32 page book would be \$6.40 each)	

Advertising

Website Design (informational)	
Basic 4 page site (no shopping cart)	\$500.00
Newsletter	
8 1/2 x 11 2 sided	\$225.00
11 x 17 2 sided	\$450.00
Sell Sheet Design	
8 1/2 x 11 Color one side	\$350.00
11 x 17 Color all sides	\$750.00

Packaging & Design

DVD Package Design (illustrations, if necessary, extra)	\$550.00 - \$1000.00
CD Package Design (illustrations, if necessary, extra)	\$450.00 - \$750.00
Corporate Identity (logo, letterhead, business card)	\$400.00

Consulting

Team Consultation (includes a marketing plan)	\$200/hr \$600 1/2 day \$1000 day
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All pricing subject to individual variations. Price will be negotiated before project begins.